

# WESTERN TENNESSEE A&M Graphic Design Apprenticeship Program



## THIS IS A 12 WEEK TRAINING PROGRAM

#### GRAPHIC DESIGN APPRENTICESHIP

# **Description**

This course is for anyone who is interested in becoming a graphic designer, and **especially geared towards total beginners**. I'll show you how to make some of the most popular projects in the industry, like:

- custom logos
- business cards
- brochures
- web graphics

We will be using Photoshop, InDesign, and Illustrator; the industry-standard applications for graphic design. I'll also review relevant terms and design practices to help you create pixel-perfect projects for print and web, with the goal to get you up and running as soon as possible so you can start your new and exciting career as a graphic designer.

### **How it Works**

- Hybrid Classes are both In-Classroom and Online
- Class last for 3 Months plus 1 Month Internship
- Training prepares each student for I.T. Support, I.T. Security, Advance Manufacturing Technician
- Each student receives his or her own computer upon completing class
- Career placement included in tuition, in addition, some may work while training.

If you aren't looking to learn design for a job, don't worry - this is a great course for you too! Many of my students are moms looking to make fun cards or invitations, or students looking to spice up their resumes and social media graphics, and teachers looking to add some creative element-s to their homework materials

